BEST Program Kickoff
March 18, 2014
Biotechnology Bldg. G10

8:00 AM Opening Welcome and Overview of the BEST Program
   Joel Baines, Associate Dean for Research & Graduate Education

8:15 AM Science Communication
   Bruce Lewenstein, Professor of Communication, moderator
   Jonathan Miller, Homelands Productions
   Martin Storksdieck, National Academy of Sciences, NRC
   Robert Ross, Paleontological Research Institute, Museum of the Earth

9:00 AM Governance, Risk & Compliance
   Alfonso Torres, Associate Dean for Veterinary Public Policy, moderator
   Philip Pellett, Wayne State University, formerly the Centers for Disease Control
   Randy Clower, Phillips Lytle

9:45 AM Science Policy
   Chris Schaffer, Assoc. Professor, Biomedical Engineering, moderator
   Michal Freedhoff, Director of Oversight & Investigations, Office of Senator Edward J. Markey, U.S. Senate
   Jimmy O’Dea, Postdoctoral Scholar Dept. Chemistry & Chemical Biology, Cornell University

10:30 AM Industry, Entrepreneurship & Management
   Susi Varvayanis, Sr. Director BEST Program, moderator
   John Parker, The Baker Institute, Cornell University
   Mindy Bickel, U.S. Patent and Trademark Office
   Adam Fisher, Glycobia, Inc.
   Cameron Bardliving, Postdoctoral Scholar, Department of Food Science, Cornell University (& NSF I-CORPS)

11:15 AM Plenary speaker:
   Martin Storksdieck, National Academy of Sciences

12:00 noon Networking Lunch

About the BEST Program (Broadening Experiences in Scientific Training):

Cornell University is part of a nationwide consortium funded by the NIH to rethink training for Cornell STEM graduate students and postdoctoral scholars, because a majority will end up working outside academia. It’s time to rethink, retrain, and be ready for tomorrow’s careers.

More info at www.BEST.cornell.edu