How (and when) do you select a journal to submit your publication to?
- What is the most common reason for rejection?
- What guarantees rejection 100%?
- What is your subject matter and format of submission?
- Who is your target audience?
- What is the journal’s reputation and relevance to the discipline?
- What is the journal’s turn-around time?
- Are there publication charges?
- What else?

What constitutes an effective cover letter?

In your field, what do you need to know about the submission process?